

FrequencyTM

herbicide

PRESS RELEASE

DATE: May 1, 2013
TO: BASF ProVM Distributors
FROM: BASF ProVM Marketing
SUBJECT: New approved higher rate for Frequency herbicide

On March 22, 2013 BASF ProVM product Frequency herbicide was awarded a supplemental registration by the EPA. This supplemental registration allows for a higher use rate in order to effectively manage weeds based on a season long program.

Old Rates- 1 – 4 fl/oz/ac

New Rates- 1 – 16 fl/oz/ac

Frequency Herbicide for Long Term Residual and Resistant Weed Management in Non-Crop Sites

FrequencyTM herbicide is a herbicide for industrial bareground sites, utility substations, roadsides and railroads. Featuring a unique mode of action, **Frequency** effectively controls weeds that have developed a resistance to other commonly used herbicides. **Frequency** is an excellent tank-mix partner that provides superb control of many annual broadleaf weeds and grasses, including tough to control problem weeds such as Russian thistle, kochia, pigweed, spangletop and marestail.

Advantages of Frequency herbicide

- Excellent tank-mix partner with **DetailTM** herbicide
- Readily mixes with other bareground products like Arsenal[®] herbicide or Sahara[®] DG herbicide, improves spectrum of control
- No antagonism with other herbicides
- Limited mobility in soil
- Non-volatile
- Works in early and late-season applications
- Has both pre and postemergent activity (use 1- 1.5%% MSO or COC to enhance post emerge activity)

Weeds Controlled*

- Barnyard Grass
- Fall Panicum
- Goosegrass
- Lambsquarter
- **Pigweed**
- Ragweed
- Smartweed
- Sprangletop
- Crabgrass
- Foxtails
- **Kochia**
- **Marestail**
- Prickly Lettuce
- **Russian Thistle**
- Sunflower
- **Waterhemp**

*Bold text indicates weeds that are controlled by **Frequency herbicide** but are resistant to other chemistries.